



RED WING FOR BUSINESS



SELECTION



CONVENIENCE



SERVICE



SIMPLICITY

SINCE 1905



RED WING, MINN.



SELECTION. CONVENIENCE. SERVICE. SIMPLICITY.

Red Wing for Business makes it easy for safety professionals to make sure every employee has the right footwear for the right job. Expect a seamless experience that delivers high-quality products with comprehensive, personalized service and convenient support.

"After only nine months, our average slip/trip/fall claim value went down 43%, and claims per employee decreased more than 14%. The program is incredibly efficient and the process is easy."

Emily Thomas Kendrick,
President and CEO, Arrow Exterminators

TRUST THE SAFETY EXPERTS.



Skilled workers who take pride in their jobs need purpose-built work boots and shoes with the right features, fit, and comfort. This is exactly what Red Wing Shoes delivers. Triple-stitched seams, sturdy welt construction, and rich leathers are all signature elements of the premium craftsmanship that helps your team feel confident and secure, even in the most demanding environments.

110+ YEARS OF FOOTWEAR EXPERIENCE



Red Wing Shoe Company founded

1905



Footwear specifically designed for occupational safety introduced

1928



Our first store specializing in work shoes opened

1953



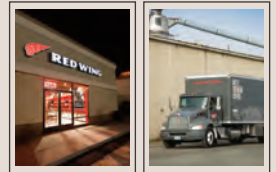
Red Wing safety footwear division launched

1962



HassleFree Safety Footwear Program introduced

1987



Red Wing for Business introduced

TODAY

EXCELLENCE IN EVERYTHING WE DO

From our unmatched service to our innovative safety footwear, we've built a legacy of reliability and trust on jobsites across the globe.

safety.rwsc.co/video-series



Red Wing for Business will transform the way you manage your safety footwear program. From premium product selection, unparalleled distribution and personal service—our focus is on helping businesses keep their employees safe. All through an innovative, digital solution that gives you more control, simplified program management and less paper.



See the dedicated people who make Red Wing Shoes® in Red Wing, Minn.



Being a longshoreman takes grit, determination and a dedication to safety.



Watch crews restore, repair and repaint the iconic Tobin Memorial Bridge in Boston.

SIMPLIFY YOUR EXPERIENCE. DON'T SWEAT THE DETAILS.

The cornerstone of Red Wing for Business is the Red Wing Business Advantage Account. It provides secure access to a streamlined web portal that makes it easy to manage every aspect of your safety footwear program.

MANAGE EMPLOYEE ELIGIBILITY WITH DIGITAL VOUCHERS

- Choose from multiple eligibility/voucher options that can be distributed digitally or printed
- Manage eligibility/voucher distribution centrally or at multiple sites
- Deactivate eligibility/vouchers in real-time to match employee turnover and have peace-of-mind in controlling purchases on your program

RECEIVE INVOICES YOUR WAY

- Flexibility to have consolidated or decentralized invoices
- Choose daily, weekly, bi-weekly, or monthly invoicing schedule
- Find any invoice to review transaction details

RUN DETAILED REPORTS

- Maximize transparency with personalized reports
- Use standard or custom formats
- Review payroll deductions (if applicable)

GET PRICES THAT ARE PURPOSE-BUILT FOR YOUR BUSINESS.

Red Wing for Business offers many ways to achieve the right price point for protecting your employees and your bottom line.

- Anticipated annual sales volume**
Leverage your total buying power to achieve more attractive incentive pricing.

- Payroll deductions**

When employees can acquire footwear without paying at the counter, they tend to make choices based on safety technology and other innovative features instead of price.

- Subsidies**

Helping employees pay for footwear boosts morale and ensures workers have the right footwear for the job. Subsidies may also meet regulatory requirements, such as OSHA, for personal protective equipment (PPE).

- Exclusivity**

An exclusive arrangement with Red Wing Shoes gives you significantly more control over pricing, reporting, and service.

- Payment Terms**

Choosing net 30 payment terms allows us to offer the best discount pricing structure available.



BUY ANYWHERE WITH OUR UNPARALLELED PRESENCE



With Red Wing for Business, your employees can buy high-quality footwear wherever it's most convenient for them to shop. No one can match the breadth, depth, and flexibility of our distribution network.

FIND YOUR STORE

Visit redwingsafety.com/storelocator to see participating Red Wing Stores and authorized Red Wing retailers.



1,200+ NATIONAL RETAIL LOCATIONS

- 700+ authorized Red Wing retailers
- 500+ Red Wing Stores
- Specialists find footwear that fits the employee, the job, and the budget

170+ MOBILE SHOE STORES

- Bring the in-store experience directly to your employees
- Staffed by Red Wing Certified Fit Specialists
- Customized footwear selection for your workplace
- One of the largest fleets of mobile units in the industry



GLOBAL SOLUTIONS

- Distribution in 110 countries
- Expertise in head-to-toe PPE
- Core distributors focused on Energy sector worldwide

SERVICE THAT KEEPS YOUR BUSINESS MOVING.



Best-in-class service sets Red Wing apart from other industrial footwear providers. It's matched only by our commitment to providing the very best in purpose-built safety footwear.

STRENGTH THROUGH SERVICE

Developing strong relationships with industrial accounts is our most important job. Every time your employees walk into a retail store, climb aboard a mobile shoe store, or visit us online it is a critical opportunity to ensure your complete satisfaction.

Expect our responsive local sales support to collaborate with our retailers to help your business benefit from decades of expertise in safety footwear.



Plant 2, Red Wing, Minnesota

GSA CUSTOMERS

Red Wing operates under GSA Schedule 84, enabling federal, state, interstate, county, and city agencies to purchase employee footwear through the GSA Advantage! website or at participating Red Wing Stores. Choose from a wide selection of pre-approved, made in the U.S.A. footwear and get all the value of pre-negotiated GSA pricing.

RESPONSIVE, EXPERT SALES AND SERVICE NETWORK ACROSS NORTH AMERICA.

We feel fortunate to have such an experienced team of experts serving our customers. Here are some stats showcasing the deep industry and Red Wing knowledge our experts bring to every customer conversation.

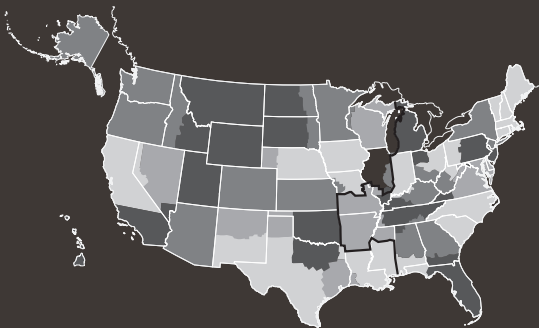
632 Combined years of footwear experience or an average of 22 years among our 29 sales professionals.

10 Layers of sales and service support with you at every step.

2200+ Hazard assessments and site walk-throughs completed last year.

Accidents avoided through properly fitted, purpose-built footwear:

COUNTLESS



Visit redwingsafety.com or call 1 (800) 239-1064 to be connected with your sales representative.

PROTECT YOUR EMPLOYEES WITH SUPERIOR SAFETY FOOTWEAR.



PREMIUM AND PURPOSE-BUILT

Since 1905, the Red Wing Shoes® brand has embodied the highest quality work boots and shoes.

- Finest leathers and materials to ensure comfort, durability and performance
- Innovative safety technologies
- Widest selection of sizes and widths
- Range of men's and women's styles
- One-year limited warranty
- 30-Day Unconditional Comfort Guarantee

Red Wing stands behind the superior comfort of our footwear. We will refund the purchase price, no questions asked in the first 30 days after purchase if your employee is not satisfied with the comfort of the footwear.



PROVEN TO PERFORM

Red Wing ensures component materials and finished products meet or exceed industry standards.

- Exhaustive internal testing
- Third-party testing for ASTM certification
- All program footwear is ASTM F2413 compliant
- Field tested with real workers



YOUR EMPLOYEES WILL GET EXPERT ADVICE FOR THE ULTIMATE FIT

THE ULTIMATE FIT EXPERIENCE OFFERS THE COMPLETE, PERSONALIZED PACKAGE FOR YOUR EMPLOYEES.

At Red Wing Stores, our Certified Fit Specialists are there to help narrow your program's approved footwear through selection and fitting, and set your employees up with the right footbeds, socks and aftercare products to ensure their all-day comfort.

After that, when your employees stop by our stores, we'll personally see to it that their ultimate fit continues over the long term with conditioning, replacement laces or additional services.

GO ALL DAY

Safety footwear inspired by a 60-year legacy of building boots for the outdoor enthusiast

- 6-month limited warranty



PERFORMANCE WITH VALUE

WORX products deliver a fit and feel well beyond the price.

- 6-month limited warranty



LET US HANDLE EVERY STEP

See what people are saying about Red Wing for Business

"Red Wing's work boot program has helped us reduce slip, trip and fall injuries by 36% and injury severity by 70%, improving employee morale and wellness."

Dennis Tarosky
President, UtiliQuest

"Setting up the program was incredibly easy. [Red Wing] was great from the get-go about listening to our requirements. I needed an easy-to-use voucher system, centralized billing and specific footwear specs . . . When I find customer service as good as what Red Wing Shoes provides me, I like to tell that story because I don't find it very often. I know I have good partners at Red Wing . . ."

Mark Robinson
Environmental Health and Safety Director,
United Water

"Red Wing Shoes has supported our safety shoe program for years. I am grateful for their hard work, dedication and the exemplary customer service I have received from the Red Wing team. They help keep my team safe and in compliance with our company standards and always provide a pleasurable experience in-store, on their mobile shoe store, over the phone and even online."

Amanda Malinowski
Operations Specialist, Waste Management Inc.

"The safety footwear program [from Red Wing] shows employees that we invest in our people as much as in our machines."

Josh Sturges
Environmental, Health and Safety Manager,
Kidde-Fenwal

SEE WHAT SUPERIOR SAFETY LOOKS LIKE

Explore everything about the products and services available with Red Wing for Business at redwingsafety.com

Linked in

Whether you're new to Red Wing or already a partner, connect with us on LinkedIn for the latest news and safety resources, including white papers and other valuable content.



RED WING BRANDS OF AMERICA, INC.
314 MAIN STREET RED WING MN USA

1 (800) 239-1064
redwingsafety.com